

12-15
NOVEMBER
2021



VISITORS' INTENTION SURVEY

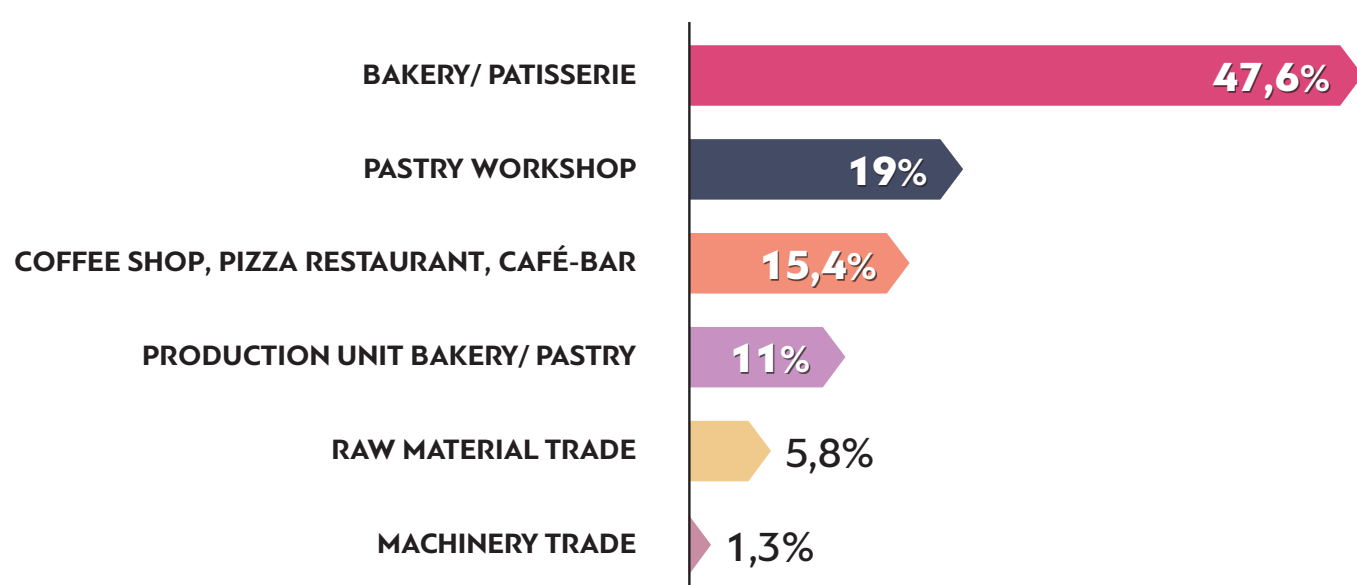
Methodology for the survey

ARTOZA returns on 12-15 November 2021, with physical presence of exhibitors and visitors, along with FOODTECH trade show. FORUM SA, in an attempt to determine the intention of the professionals in the Bakery and Patisserie industry to visit next ARTOZA, conducted a survey to the visitors of the exhibition through the online survey platform Typeform. The survey was conducted from 6/5/2021 to 18/5/2021 to a significant representative sample of 944 potential visitors.

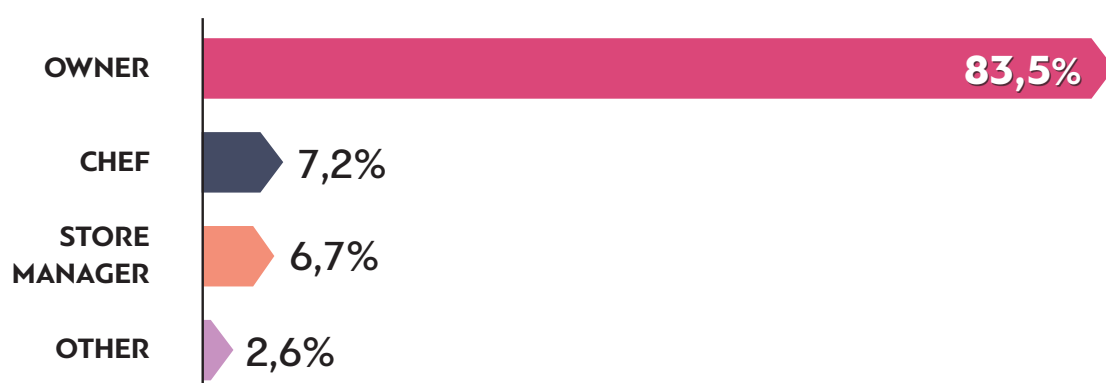
83,5% of the participants are owners and decision-makers of the company

SURVEY RESULTS

In which of the following categories would you say that your business belongs to?



What is your current position at the company?



Did you visit the previous ARTOZA exhibition that took place in 2019?



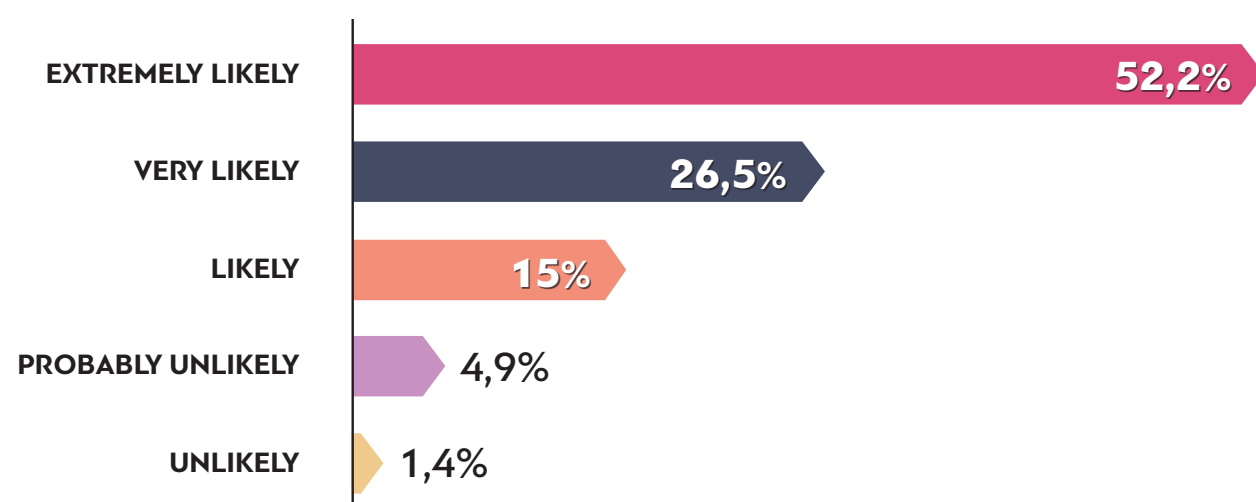
Next ARTOZA will be held on November 12-15, 2021. Do you think the health data will able the organization of the exhibition under safe conditions?



ARTOZA will be organized in parallel with FOODTECH, the premium trade show focusing on the production, processing, packaging and handling technologies of Food & Beverages. Do you think that the co-organization will create important synergies for you?



How likely is it to visit ARTOZA 2021?



Alongside the physical trade show, the ARTOZA digital platform will also operate. In case you will not be able to visit the physical exhibition, do you intend to register at the platform and get in touch with the exhibitors?

