

Online survey results for the most suitable dates

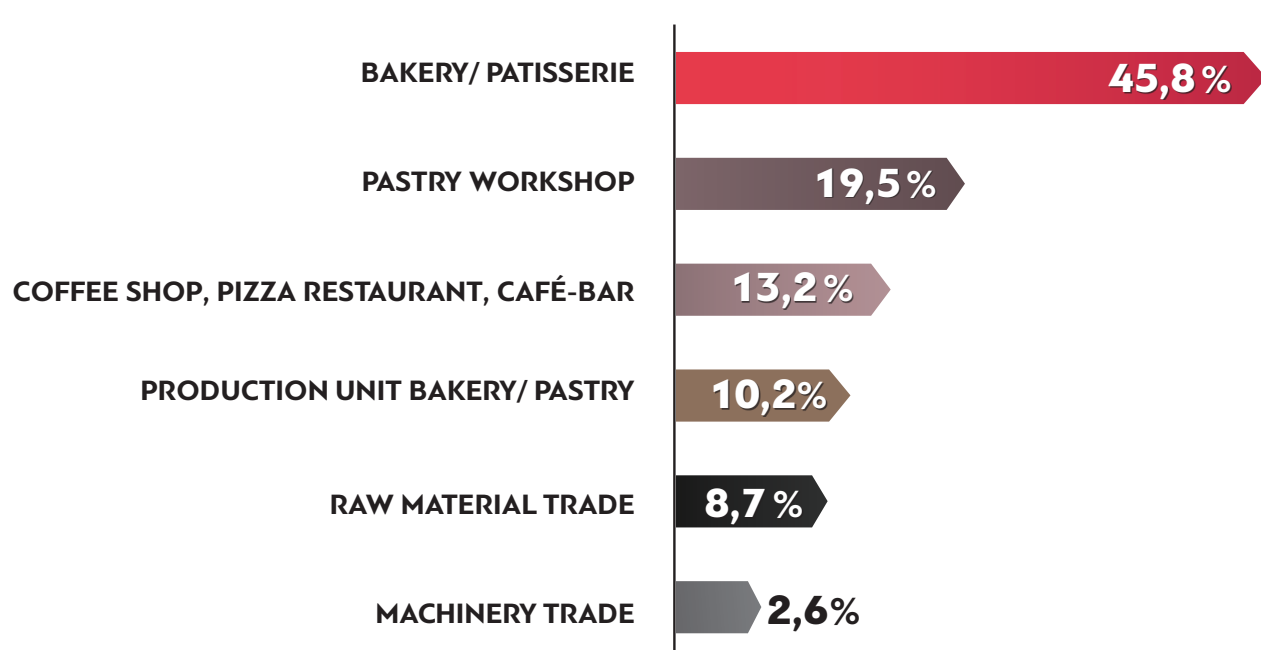
Due to the evolving situation with the COVID-19 pandemic, **next ARTOZA**, which was scheduled for 25-28 February 2021, **will not be able to take place** on the specific dates.

FORUM SA, conducted a **survey to the visitors** of the exhibition, in an attempt to find the most appropriate dates for the next ARTOZA, through the online survey platform **Typeform***. The survey was conducted electronically from Wednesday **30/9/2020** to Monday **5/10/2020** at 13:00, to a representative sample of **1,015 professionals** in the **Bakery and Patisserie industry**.

** survey data are available to anyone interested*

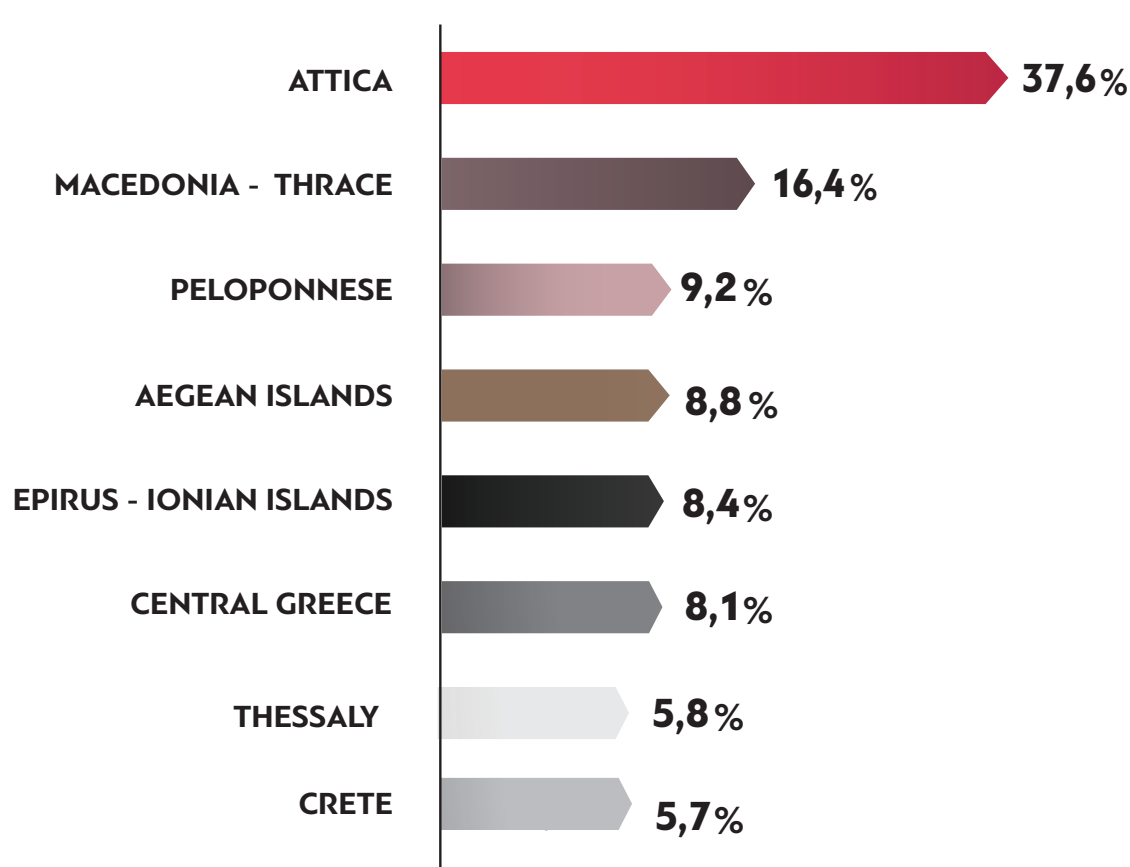
Sample analysis

A large representative sample of **1.015 professionals** in the Bakery and Patisserie industry participated in the survey. Sample participation was proportional to occupational categories, while **83,3%** of the participants are the **owners** and **decision-makers** of the company.



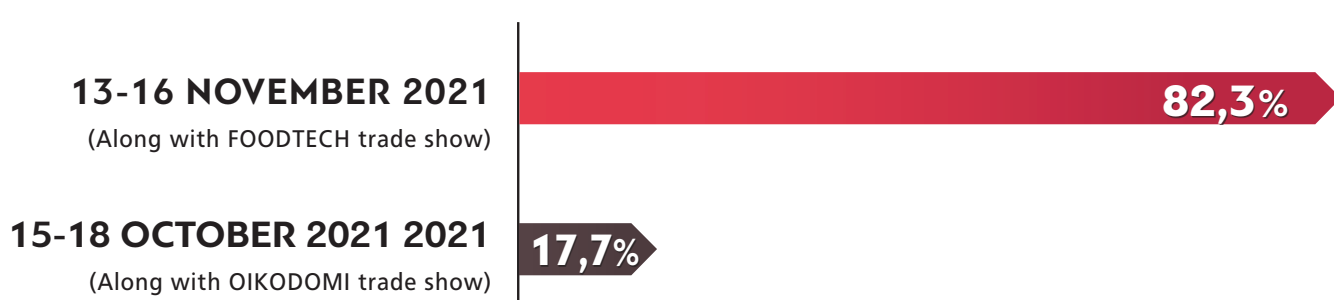
Geographical distribution of the sample

Interviewees includes professionals from all over Greece, while 62.3% of them are located outside Attica.



Most suitable dates for the next ARTOZA

Between the only two available dates in 2021 for the next ARTOZA, the vast majority chose 13-16 November 2021 as the most suitable dates, along with FOODTECH trade show.



ARTOZA is essential to be held in 2021

Since there aren't any available dates in 2022 for ARTOZA to be held, 76.1% of interviewees don't want to postpone the organization of the exhibition to 2023, as they **consider it necessary to be held in 2021**.

